

PRIVACY POLICY

Dr. D. Y. Patil Vidyapeeth, Pimpri, Pune, including all its constituent institutes, departments, and research centers (collectively referred to as "Institute", "we", "our", or "us"), is committed to safeguarding your privacy and protecting your personal data. This Privacy Policy outlines how we collect, use, protect, and share your information when you access our website or engage with our services. By using our website, you agree to the terms outlined in this policy.

Introduction

We value your privacy and are committed to protecting the personal information you provide. This Privacy Policy explains how we collect, use, safeguard, and share personal data, particularly concerning students, staff, faculty, and other stakeholders interacting with our websites and services. We ensure compliance with legal obligations and maintain transparency regarding data collection and security.

Additionally, this policy provides insights into the rights users have concerning their personal data, methods of data handling, and the measures we undertake to ensure a secure and ethical digital experience.

Information We Collect

We collect different types of information to provide and improve our services:

- **Personal Information:** This includes name, email address, phone number, address, date of birth, and other personal details provided voluntarily during interactions such as admission, registration, feedback, or other official communication.
- **Technical Information:** We automatically collect data such as IP address, browser type, device type, operating system, location data, and browsing activity through cookies and similar tracking technologies.
- **Educational Information:** For students and prospective students, we collect academic history, grades, course preferences, and admission application status.
- **Financial Information:** If applicable, we collect payment-related details concerning tuition fees, hostel fees, scholarships, and other financial transactions.
- **Other Data:** Communications, feedback, inquiries, or interactions with faculty and administration may also be recorded to enhance user experience and academic support.

Methods of Data Collection

We collect personal data through various channels to ensure seamless interactions and services:

- **Online Forms and Registrations:** Data is gathered via application forms, admission portals, feedback forms, and event registrations.
- **Website Interactions:** We collect session data, browsing behavior, and engagement patterns through cookies and tracking technologies.
- **Direct Communications:** Personal data may be collected through emails, phone calls, video conferencing, and in-person discussions.
- **Third-Party Integrations:** Some services may involve external platforms, such as payment gateways or learning management systems, which collect necessary user data under strict privacy controls.

How We Use Your Information

The information collected is utilized for multiple purposes:

- **Educational Administration:** Managing academic records, student registration, attendance tracking, and course allocations.
- **Communication & Notifications:** Sending educational updates, exam notifications, administrative announcements, and event invitations.
- **Website Performance & User Experience:** Monitoring and enhancing user interactions through analytics and website improvements.
- **Legal & Compliance Obligations:** Adhering to regulations related to education, cybersecurity, and data protection.
- **Research & Development:** Analysing trends to improve teaching methodologies, student engagement, and institutional efficiency.

Sharing of Personal Information

We may share your information under specific circumstances:

- **Internal Use:** Data may be shared within the institution among faculty, administrators, and authorized personnel to facilitate smooth operations.
- **Third-Party Service Providers:** Data may be shared with trusted service providers for functions such as payment processing, IT security, cloud storage, and research collaborations.
- **Legal & Regulatory Requirements:** If mandated by law or to protect institutional and user rights, data may be disclosed to government agencies, law enforcement, or legal entities.

All third-party collaborations comply with strict data protection policies to ensure confidentiality and security.

Data Protection and Security

We employ comprehensive security measures to protect your personal data from unauthorized access, misuse, and breaches:

- **Data Encryption:** Sensitive information is encrypted during transmission and storage to prevent data leaks.
- **Access Control:** Only authorized personnel with verified credentials can access restricted data.
- **Regular Security Audits:** Periodic assessments and compliance checks are conducted to identify vulnerabilities and enhance security protocols.
- **Data Retention Policies:** Personal data is stored only for the duration necessary for the intended purpose, after which it is securely deleted.

Cookies and Tracking Technologies

Our website uses cookies and tracking tools to enhance user experience and website performance.

- **Essential Cookies:** Necessary for authentication, session management, and website functionality.
- **Analytical Cookies:** Track website usage and user behavior to improve content and navigation.
- **Advertising Cookies:** Help provide targeted and relevant content based on user preferences.

Users can manage cookie preferences through browser settings; however, disabling cookies may impact certain functionalities.

Retention and Disposal of Personal Data

We retain personal data only as long as required to fulfil its intended purpose or as mandated by law. After the expiration of the retention period, data is securely deleted or anonymized to prevent misuse.

User (Your) Rights Regarding Personal Data

Users have the following rights concerning their personal data:

- **Right to Access:** Users can request a copy of the data we hold about them.
- **Right to Correction:** Users may request modifications or updates to incorrect or outdated data.
- **Right to Deletion:** Users can request the removal of their personal data, subject to legal constraints.
- **Right to Opt-Out:** Users can opt out of marketing communications or withdraw consent for data collection where applicable.

For any data-related requests, users may contact us through the details provided below.

Third-Party Websites

Our website may contain links to external websites. This Privacy Policy does not cover third-party privacy practices, and we encourage users to review the respective privacy policies of such websites before sharing personal data.

Privacy Policy for Children

We do not knowingly collect or process personal information of children under the age of 18 without parental or guardian consent. If any such data is identified, we take prompt action to remove it from our records.

Updates to Our Privacy Policy

This Privacy Policy is subject to periodic updates to reflect legal changes and institutional policies. Users are encouraged to review this page regularly to stay informed about data protection measures.

Governing Law and Jurisdiction

This Privacy Policy is governed by and construed in accordance with the laws of India. Any disputes related to this policy shall be subject to the exclusive jurisdiction of the courts in Pune, Maharashtra, India.

Contact Information

If you have any questions or concerns about this Privacy Policy, or if you wish to exercise your rights regarding your personal data, please contact us at:

Address:

Dr. D. Y. Patil Vidyapeeth,
Sant Tukaram Nagar, Pimpri, Pune - 411018, Maharashtra, India

Website: <https://dpu.edu.in/>

Email: info@dpu.edu.in