DPU

Dr. D. Y. PATIL VIDYAPEETH, PUNE

(Deemed to be University)
Category - I University Graded by UGC
(Re-accredited by NAAC with a CGPA of 3.62 on a four point scale at 'A' Grade)
20th rank in **Medical Category**,**46th** rank in **University Category** &
70th rank in **Overall Category** in India by **NIRF-2019**
(An ISO 9001 : 2015 Certified University)

INFORMATION BROCHURE FOR

MBA PROGRAMME

Dr. D. Y. Patil Vidyapeeth's

GLOBAL BUSINESS SCHOOL & RESEARCH CENTRE

Tathawade, Pune - 411033

राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

The Executive Committee of the
National Assessment and Accreditation Council
on the recommendation of the duly appointed
Peer Team is pleased to declare the
Dr. D. Y. Patil Vidyapeeth
(Deemed to be University u/s 3 of the UGC Act 1956)
Pimpri, Pune, Maharashtra as
Accredited
with CGPA of 3.62 on four point scale
at A grade
valid up to March 02, 2020

Date : March 03, 2015

Director

EC(SC)/05/RAR/053

Chancellor's Message

Dear Students,

It gives me immense pleasure to interact with you through this Brochure. In today's competitive world, good education is not only a must but also an opportunity to excel in different spheres of life. In my belief, education along with a sharp mind capable of understanding and possessing a sense of being a responsible individual is an antidote to ignorance. Keeping with these objectives, Dr. D. Y. Patil Vidyapeeth, Pune offers a range of professional programmes in an environment that is conducive to the all round development of youth.

The institute possesses state-of-the-art infrastructure, highly qualified and dedicated faculty. We ensure high quality of education relevant to the needs of society. As a result of this, the Vidyapeeth has been Re-accredited by NAAC with a CGPA of 3.62 on a four point scale at 'A' Grade.

I have travelled all over the globe, visited a number of institutes imparting professional education, including Management Institutes, Business Schools and I am happy to say that we, at the Global Business School & Research Centre, have adopted excellent educational practices and teaching methodologies, which are comparable to the best available in those places. The ambience at the Institute is student-friendly and our students have always been my first priority. I believe that you will enjoy your stay at our institution and leave fully empowered for a successful professional career, with confidence about the future.

I welcome you to our world class Business School and wish you the best of luck for your education and career in the vastly expanding management arena.

Dr. P. D. Patil
Chancellor

Vice Chairperson's Message

Dear Students,

It is my privilege to share my views through this brochure, the best media to connect the young minds of the Nation. As aptly said by Robert Maynard Hutchins, “The objective of education is to prepare the young to educate themselves throughout their lives”.

In keeping with its mission of academic excellence, Dr. D. Y. Patil Vidyapeeth, Pune, (DPU) is always continuing its inexorable developmental activities, in all fronts, in a bid to create a world class university. This is reflected by the consistent expansion of infrastructure, faculty, research contributions and national and international linkages & collaborative initiatives, signaling out globally that DPU is focused in its activities with its thrust being on developmental activities.

Visualizing an enlightened, cultured and economically vibrant India, developed through education in diverse disciplines, we at DPU always keep in mind the commitment to contribute towards the growth of our nation, the purpose of our Vidyapeeth and also our dream to make DPU a global hub for academic excellence in the field of higher education.

Mrs. Bhagyashree P. Patil
Vice Chairperson

Vice Chancellor's Message

Dear Students,

I am extremely happy to interact with you through this brochure. Dr. D. Y. Patil Vidyapeeth has been recognized as an institution that has been delivering a very high quality education with emphasis on interactive teaching methods and focused research in diverse fields. DPU is known for Academic Heritage, World Class Faculty, State-of-the Art Infrastructure, International Teaching Pedagogies, Excellent Learning Environment, Dynamic Research Culture and Emphasis on Overall Personality Development. Our curriculum innovations, include enhancement of integrated modules, case based & rapid cycle learning methods, inclusion of patient safety & health care quality concepts at all levels, to name a few.

Academic excellence has been the keyword of the institute since its inception, with all its results setting new records and receiving both national and international acclaim. Closely supervised study in an intellectually and culturally stimulating environment together with an emphasis on student welfare and close contact between faculty and students ensures that individual student gets maximum support. It is also backed by a system which ensures that quality is constantly monitored and standards are reviewed and maintained.

I assure all parents & students that we shall continue to strive hard to provide quality education to the youth and live through the processes and systems that are of global standards.

Lastly, I congratulate you for having chosen this institute to pursue and attain your future dreams and professional objectives in the area of management sciences and wish to extend my heartiest welcome on behalf of the entire Vidyapeeth fraternity.

Dr. N. J. Pawar
Vice Chancellor

Secretary's Message

Dear Students,

It is my great pleasure to welcome you to Global Business School & Research Centre (GBSRC) of Dr. D. Y. Patil Vidyapeeth, Tathwade, Pune.

GBSRC started offering management education from the year 2006 and in a span of twelve years it has established a strong foothold amongst the elite Management Institutes in India. The sprawling campus, in-house canteen, hostel accommodation and wireless network with a speed of 45 mbps is a home to students from every nook and corner of our country. The security at the campus is vigilant which offers a sense of safety and comfort. The sentiment of a 'home away from home' is what GBSRC thrives for to enable students complete two years of higher education.

I am happy to endorse that GBSRC has state of art infrastructure, erudite and experienced faculty members who are experts in their respective fields of specialization. The alumni of GBSRC have been steadily climbing the ladder of hierarchy and many of them are occupying responsible positions in the corporate world.

GBSRC is guided by a focused mission and vision which dwells upon holistic development. Our objective is to nurture the students and help them acquire knowledge, skills and attitude which are prerequisites to have competitive edge in the global business environment. The managerial skill enhancement in students is an ongoing process right from the first day in the Institute.

I wish you all the best and look forward to meeting you in the campus.

Dr. Somnath Patil
Secretary
Dr. D. Y. Patil Vidyapeeth Society

1st Convocation 10th April, 2010

Felicitation of Chief Guest
Shri. Sushilkumar Shinde
Union Minister of Power, Government of India

Conferring the degree of
Doctor of Science (Honoris Causa) on
Baba Ramdev ji
Founder Patanjali Yogpeeth, Haridwar

Conferring the degree of
Doctor of Science (Honoris Causa) on
Prof. U. R. Rao
Former Chairman,
Indian Space Research Organization
(ISRO)

2nd Convocation 18th March, 2011

Felicitation of Chief Guest **Dr. A. P. J. Abdul Kalam,**
Former President of India

Conferring the degree of
Doctor of Science (Honoris Causa) on **Dr. Vijay Bhatkar,**
Chairman, ETH Ltd. and former Director CDAC

Conferring the degree of
Doctor of Science (Honoris Causa) on **Dr. P. Venugopal,**
Chairman, Alchemist Medical Division and
Former Director AIIMS, New Delhi

Conferring the degree of
Doctor of Letters (Honoris Causa) on **Advocate Ujjwal Nikam,**
Special Public Prosecutor, Government of Maharashtra

Conferring the degree of
Doctor of Letters (Honoris Causa) on **Dr. Narendra Jadhav,**
Member, Planning Commission, Government of India

3rd Convocation 9th June, 2012

Felicitation of Chief Guest
Smt. Pratibha Devisingh Patil,
Former President of India

Conferring the degree of
Doctor of Letters (Honoris Causa) on
Shri. Mohan Dharia,
Former Cabinet Minister and
Eminent Environmentalist

Conferring the degree of
Doctor of Letters (Honoris Causa) on
Shri. Montek Singh Ahluwalia,
Deputy Chairman, Planning Commission,
Government of India

4th Convocation 14th April, 2013

Felicitation of Chief Guest **Shri. Sharadchandra Pawar,**
The then Union Minister of Agriculture & Food Processing Industry, Government of India

Conferring the degree of Doctor of Letters (Honoris Causa) on
Shri. B. M. alias Babasaheb Purandare,
Eminent Historian and play-writer

Conferring the degree of Doctor of Science (Honoris Causa) on
Dr. Krishnaswamy Kasturirangan,
an Architect of India's Space Research Programme

Conferring the degree of Doctor of Science (Honoris Causa) on
Prof. M. S. Swaminathan,
Eminent Agricultural Scientist

5th Convocation 26th April, 2014

Felicitation of Chief Guest
Hon'ble Shri. Shriniwas Patil
Governor of Sikkim, India

6th Convocation 26th June, 2015

Felicitation of Chief Guest
Hon'ble Shri. Pranab Mukherjee,
President of India

Conferring the degree of Doctor of Letters (Honoris Causa) on
Shri. Sharad Pawar,
Member of Parliament (Rajya Sabha)

Conferring the degree of Doctor of Science (Honoris Causa) on
Shri. Abhijit Mukherjee
Member of Parliament (Lok Sabha)

Conferring the degree of Doctor of Science (Honoris Causa) on
Dr. Raghunath Mashelkar
National Research Professor

7th Convocation 1st April, 2016

Felicitation of Chief Guest **Dr. Harsh Vardhan,**
Minister of Science and Technology and Earth Sciences
Government of India

Conferring the degree of Doctor of Science (Honoris Causa) on
Dr. C. N. R. Rao,
National Research Professor & Linus Pauling Research Professor

8th Convocation 8th April, 2017

Felicitation of Chief Guest **Shri. Nitin Gadkari,**
Union Minister of Road Transport, Highways and Shipping, Government of India

Conferring the degree of Doctor of Science (Honoris Causa) on **Shri. A. S. Kiran Kumar**, *Secretary, Department of Space, Government of India and Chairman (ISRO)*

Conferring the degree of Doctor of Letters (Honoris Causa) on **Shri. Avdhoot Shivanand**, *Shivyog Dham, Avdhoot Shivanand Ashram, Gurugram, Haryana*

Conferring the degree of Doctor of Letters (Honoris Causa) on **Shri. Vinay Vilasrao Kore,** *Head, Warana Co-operative Industrial & Educational Complex, Kolhapur*

9th Convocation 29th March, 2018

Felicitation of Chief Guest
Shri. M. Venkaiah Naidu,
Hon'ble Vice President of India

Felicitation of
Shri. Girish Bapat
Hon'ble Guardian Minister, Pune

Felicitation of
Dr. D. Y. Patil
Former Governor of Bihar

Doctor of Science degree (Honoris Causa) conferred on
Prof. Achyuta Samanta
Founder, KIIT and KISS, Bhubaneswar
Member of Parliament (Rajya Sabha)

Doctor of Letters degree (Honoris Causa) conferred on
Dr. Pratapsinh G. Jadhav
Chairman, Pudhari Publications Pvt. Ltd., Kolhapur

Doctor of Letters degree (Honoris Causa) conferred on
Adv. Vishnu R. Parnerkar
President, Guru Seva Mandal, Parner, Maharashtra

About Vidyapeeth

Vision

To help build an enlightened, culturally and economically vibrant India, developed through education in diverse disciplines.

Mission

To contribute to the socio-economic and ethical development of the nation, by providing high quality education through institutions that have dedicated faculty and state-of-the-art infrastructure, and are capable of developing competent professionals and liberal-minded citizens.

Vision 2025

To develop a knowledge centre which will be recognised for its academic pursue not only in India but also globally

Objectives

The principal objectives of the Vidyapeeth are to :

- Establish institutions for learning and research.
- Raise academic standards in the constituent units of the Vidyapeeth.
- Develop evaluation methods that rest students objectively.
- Bring about capacity development of teachers.
- Encourage both teachers and students to undertake research.
- Enter into collaboration with higher educational institutions.
- Undertake extension activities for the development of the community.
- Develop and enter into collaborative programmes with Indian and foreign Universities and other academic institutions, scientific organizations and other agencies.
- Carry out instructions and training, distinguishable from programmes of ordinary nature, for making distinctive contributions in the areas of specializations.
- Provide for special training or coaching for competitive examinations, for recruitment to the Public Services, Public Undertakings and other competitive employment opportunities
- Develop students personalities as informed and objective critics, identify and cultivate their talents, train right kind of leadership, develop right kind of attitudes, interests and values.

Establishment

Dr. D. Y. Patil Vidyapeeth, Pune was granted Deemed-to-be University status under section 3 of the University Grants Commission Act 1956 by the Government of India, Ministry of Human Resource Development, vide their Notification No. F.9-39/2001 - U.3 dated 11/01/2003 on the recommendation of the University Grants Commission, New Delhi.

This status was accorded in recognition of high quality of education imparted through the state-of-the-art infrastructure and dedicated faculty of the medical college and ascertaining the potential of the institute for excellence.

Membership National and International Bodies

- Association of Indian Universities (AIU), New Delhi.
- Association of Commonwealth Universities (ACU), UK.
- International Association of University Presidents (IAUP), US.
- All India Management Association (AIMA), New Delhi
- Institutional Membership of the Current Science Association, Bangalore

Recognitions

- Declared as Category - I University by UGC Under Graded Autonomy Regulations, 2018.
- Re-accredited by National Assessment and Accreditation Council (NAAC) with a CGPA of 3.62 on a four point scale at "A" Grade.
- Vidyapeeth has also obtained An ISO 9001:2015 Certification
- Medical Council of India (MCI), New Delhi and Ministry of Health and Family Welfare, Government of India.
- Dental Council of India (DCI), New Delhi and Ministry of Health and Family Welfare, Government of India.
- Ministry of Science & Technology, Department of Scientific and Industrial Research Organization (SIRO), New Delhi.
- Degree of MBBS is recognized by Malaysian Government and Malaysian Medical Council.
- Degree of BDS is recognized by Malaysian Government and Malaysian Dental Council.
- Degree of MBBS is recognized by Medical Board of California.
- Ethics Committee is re-registered by Drug Controller General of India (DCGI)
- Medical College selected as a part of The Mahatma Jyotiba Phule Arogya Yojana Government of Maharashtra.
- DPU Unit of UNESCO Chair in Bioethics, Haifa was established in May 2015.
- 46th rank in University Category & 70th rank in Overall Category in India by NIRF-2019.

Constituent Colleges and Institutes :

- Dr. D. Y. Patil Medical College, Hospital & Research Centre, Pimpri, Pune.
- Dr. D. Y. Patil Dental College & Hospital, Pimpri, Pune.
- Dr. D. Y. Patil Biotechnology and Bioinformatics Institute, Tathawade, Pune.
- Dr. D. Y. Patil College of Ayurved & Research Centre, Pimpri, Pune.
- Dr. D. Y. Patil Homoeopathic Medical College & Research Centre, Pimpri, Pune.
- Dr. D. Y. Patil College of Physiotherapy, Pimpri, Pune.
- Global Business School & Research Centre, Tathwade, Pune.
- Dr. D. Y. Patil College of Nursing, Pimpri, Pune.
- Dr. D. Y. Patil Institute of Optometry and Visual Sciences, Pimpri, Pune.
- Institute of Distance Learning, Pimpri, Pune.

Director's Message

Dear Students,

Welcome to Global Business School & Research Centre (GBSRC), of Dr. D. Y. Patil Vidyapeeth, Pune.

GBSRC is known for its focus on real world skills and excellence in management education. GBSRC started offering graduation degree programmee in management education from the year 2018. The MBA Program of GBSRC attracts students from all over the country due to its reputation for developing professionals with the right set of knowledge, skills and attitude that readily meet the requirements of the corporate world. Our approach to management education integrates Teaching, Research, Institution-building, Community-development and Knowledge-sharing.

Faculty at GBSRC is a blend of reputed academicians and industry experts which add to the richness of our students' learning experience. We have grown as an institution of higher learning year after year. Our track-record of consistently matching up to the demands of the industry makes us very competitive to equip students pursuing MBA education with a comprehensive knowledge of varied management concepts and practices, while building on the past positive experiences of our students. The students of the program will get much more than basic business knowledge as they benefit from the multiple-perspectives provided by the richness of experience that GBSRC faculty members and the peer group provides.

The curricula at GBSRC are industry-oriented and end-user driven. GBSRC and the best business schools globally adopt case-based learning approach in their education, as well-written and administered cases in the classroom are one of the best tools for participative education in the field of management. In fact, this combination of rich and up-to-date curricula, a proven case pedagogical approach, high industry recognition and accreditations by national and international institutions/organizations is what makes a unique proposition for our students as well as to our several foreign collaborators.

In addition, our strong desire to produce 'Doers' and not mere armchair managers has resulted in developing the student into an all-round personality, as something central to our philosophy of education and not as a mere after-thought. We are confident that this MBA program will help to make an even more significant difference to the corporate world in specific and to the field of management education in general.

With Best Wishes

Dr. Chetan Chaudhari
Director

Global Business School & Research Centre, Tathawade, Pune

VISION:

- *To provide global standard educational opportunities for ethical and competitive professional management.*
- *To provide an unparallel range of expertise across the field of business education and related sciences.*

MISSION:

- *To develop global knowledge leaders in the field of management through high quality Business Education programmes.*

LOCATION:

Global Business School & Research Centre is located at Tathawade on the Bangalore- Mumbai Expressway in Pimpri Chinchwad Municipal Corporation area . It is close to Rajiv Gandhi Infotech Park, Hinjewadi where many prestigious companies such as Infosys, Wipro, KPIT Cummins etc. are located. GBSRC is at a distance of 15 km from Shivajinagar (Pune) Railway Station. It is well connected to Mumbai by the Express Highway and to other parts of the country by road, railway, and air. Pune is now on international map of air traffic.

Salient Features of the Institute

- Serene Ambience
- State-of-the-art Infrastructure
- Spacious Lecture Halls
- Air-conditioned Seminar Hall
- Cafeteria
- In campus Hostel for Girls
- Well-stocked Library with Reading Hall
- Facilities for Games and Sports
- Advanced Curriculum prepared in consultation with Industry experts
- Inclusion of special courses on Communication Skills
- Outdoor Programmes
- Well Qualified and Experienced Faculty
- Career Counseling and Guidance
- Personality Development Programmes
- Seminars, Workshop and Conferences by Industry experts
- Annual Management Events viz. Parakram, Urja
- Industry Visits
- International Exposure through events like 'Indo-US Education Conclave'
- Placement Cell for assistance in SIP and Final Placements
- Parent-Teacher Interaction
- Wi-Fi connectivity in the campus
- Mentorship Programme
- Study Tours
- National Business Plan Competition
- Club Activities

The Infrastructure

Computer Lab:

GBSRC has been a strong believer in modern technology. Hence it houses Computer laboratory with the latest hardware & software packages, with high end PC network and twenty four hours broadband internet connectivity

Library:

The Institute has a spacious library with more than thirteen thousand books & dozens of periodicals including the latest publications in Management, International Business, Information Technology, E-commerce, etc. which always benefit the students. Silence is the key word here; hence students can concentrate fully on studies.

Seminar Hall:

GBSRC has a well-equipped seminar hall. It is acoustically and aesthetically well-designed and fitted with in-built Audio, LCD and Video Systems conducive for effective learning. It is best suited for guest lectures, seminars, workshops, symposia, etc.

Board Room:

GBSRC has a uniquely designed Board Room. The sitting arrangement has been done in a circular shape. Important meetings, debates, group discussions are organized here.

Spacious Lecture Rooms:

A classroom is the place where students and teachers interact with each other. The Institute has taken every care to provide comfort to its students. GBSRC has spacious, well-illuminated, ventilated and elegantly designed lecture halls. These lecture rooms are well- equipped to make use of the modern technology in the best possible ways.

Cafeteria:

The Institute has a Cafeteria, which is uniquely designed. Cleanliness and hygiene are given immense importance here. Canteen authorities always make it a point to provide the best quality food to the students. Students relish on some delicious dishes ,here, while having a chat with their friends.

Hostel:

GBSRC provides hostel facility to girl students within its campus itself. The hostel is nothing but "a home away from home for the girls" & is also safeguarded by the warden & security guards round the clock.
Hostel accommodation to boys students is also available on demand.

Co-Curricular & Extra-Curricular Activities

Communication Workshop:

Effective Communication has become the keyword these days. Hence, the Institute organizes a lot of workshops on communication skills to make the students fully aware of effective public speaking, presentation skills, writing skills, debates, and group discussions.

Industry Interface:

The Institute remains in continuous touch with the industry for overall development of the management students. The students are made to interact with the corporate world at frequent intervals so that they can imbibe corporate culture and norms followed over there.

Industry Visits:

As a part of Industry-Institute interaction programme, students and faculty members visit various industries, giving the students a clear insight about the expectations of the industry from the fresh management graduates.

Parakram:

GBSRC takes pride in organizing its prestigious annual management event- Parakram. It is an opportunity for the management students to show their managerial skills. There are seminars, sports, debates, quiz competitions & cultural programmes during this event.

Inter-collegiate Events:

GBSRC always encourages its students to participate in various inter collegiate events organized by different institutes in Pune.

Parent - Teacher Association:

It is a unique feature of our institute. Parents & teachers interact with each other regularly to ensure the well-being of the students. This is another step towards helping the students adjust to a new environment and plan for their careers properly.

General Awareness:

To keep students abreast with the current affairs, market news, and world economy business newspapers are made available to them. Important news items are analysed in class and doubts resolved. Students are encouraged to read the newspaper daily and make notes of major happenings round the world.

Co-Curricular & Extra-Curricular Activities

Induction Programme:

It is conducted every year to welcome MBA freshers. Faculty, together with senior students, make sure that the freshers are welcomed with warmth. Eminent personalities having corporate exposure interact with the students and share their experiences. The main intention behind organizing this programme is to get the students acquainted with the Institute campus, faculty & staff. Various management games and activities help the freshers to build their outlook towards management course.

Outdoor Management Camp:

Classroom teaching has always some limitations. Hence Outdoor Management Camps are organized to break the monotony of the classroom. It not only rejuvenates students but inculcates some qualities into them like discipline, team-work etc. and GBSRC always makes it sure to organize such outdoor management camp at least once a year.

Sports:

To build the stamina, sports are must. Keeping this intention in mind, GBSRC conducts some indoor as well as outdoor sports activities. In today's competitive age, to fulfill the responsibility of any difficult task assigned in corporates, one needs to be physically fit and sports actually achieve that.

Student Counseling:

Students admitted to the 1st year of MBA Programme are generally from different parts of our country and at the same time, from different streams. So to integrate them and to make them feel comfortable, GBSRC arranges counseling sessions for the students.

Personality Development Programme:

GBSRC strongly believes that one must be a good human being first, a complete professional next and finally a contributor to the society. And to follow this philosophy, various activities, workshops and seminars are conducted. The concepts like Time Management, Kaizen, Problem Solving methods, Creativity, Transactional Analysis, Team work, Business Etiquette, Leadership, Change management, Interview and Group Discussion Techniques are covered.

Yoga:

From ancient times, we have been practicing 'Yoga.' We, as Indians, should be proud of ourselves to have such heritage of 'Ayurveda' with us. In modern times also, to accept global challenges, one needs to be fit not only physically but also mentally. From the current year, GBSRC has decided to benefit its students by conducting 'Yoga Sessions' by Yoga experts.

MBA Programme

MBA is a 2 years full time career oriented Masters degree programme in management. The programme is spread over 4 semesters and the curriculum gets revised every year in view of the evolving expectations of the industry.

The programme is completely application oriented and designed keeping in view the changing mindset of the learner.

The objectives of the MBA programme is to prepare students to opt for a career in various industries, domestically and globally. More specifically the programme would also help students to get equipped with right kind of knowledge, skills, and attitude which are essential ingredients for a management professional. Another salient feature of this MBA programme is it offers dual specialisation - Marketing Management being common to all the students. Lastly there is Summer Internship Program spread over two months in which a student has to undertake a project work in an industry preferably in the area of specialisation.

Specializations Offered at GBSRC

1. Marketing Management
2. Finance Management
3. Human Resource Management
4. International Business Management
5. Operations & Supply Chain Management
6. IT & Systems Management
7. Pharmaceutical Management
8. Hospital & Health Care Management
9. Biotechnology & Bioinformatics Management
10. Business Analytics
11. Agri - Business Management

*** All above specializations are offered if as far as possible minimum 10 students register / opt for each specialization.**

Empowering Education

Program offered :

MBA (Agri-Business Management)

Two-year full-time MBA program offered by Dr. D. Y. Patil Vidyapeeth's Global Business School & Research Centre, designed for students to become successful professionals in the challenging global business scenario.

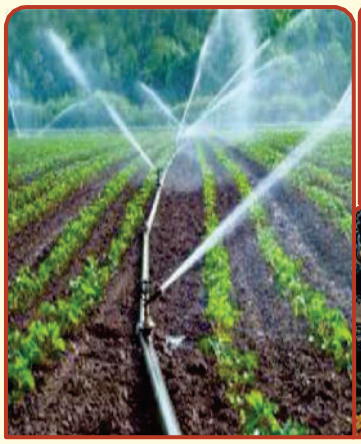
Fee Structure :

Fees	General Category
Tuition Fees for MBA (AGM)	2,30,000/- *

*Subject to Revision

Unique Features of the Program

- Domain Inputs Right From First Semester
- Coffee With Corporate
- One Certification Every Semester
- Industry Visits
- Case Study Based Teaching Methodology
- Corporate Live Projects
- Employability Enhancement Programmes
- Study Tour
- Leadership Development Program
- Various Club Activities
- State of The Art Infrastructure
- MOOCS
- Personal Grooming through NLP, DMIT & Handwriting Analysis
- Special Emphasis On Communication, Aptitude, Group Discussion
- Mock Personal Interview Series, Role Plays



Course Structure (M.B.A)

With Effect From Batch : 2019-2021

MBA Semester - I

Subject Code	Subject Title	Marks		Total	Credits	No. of Sessions			Total No. of Sessions
		External	Internal			L	T	P	Hrs
MB 101	Principles And Practices of Management	60	40	100	3	40	05	-	45
MB 102	Organizational Behavior	60	40	100	3	40	05	-	45
MB 103	Accounting for Business Decisions	60	40	100	3	40	05	-	45
MB 104	Managerial Economics	60	40	100	3	40	05	-	45
MB 105	Basics of Marketing	60	40	100	3	40	05	-	45
MB 106	Business Law	60	40	100	3	40	05	-	45
MB 107	Statistics & Quantitative Techniques	60	40	100	3	40	05	-	45
MB 108	Business Communication	60	40	100	3	40	05	-	45
MB 109	**Domain Elective -I (Only 1)**								
I)	Introduction to Agribusiness Management	60	40	100	2	20	05	-	30
ii)	Introduction to Finance								
iii)	Personnel Administration and Documentation								
iv)	Introduction to Pharmaceutical Business Environment								
v)	Introduction to Life Sciences , Biotechnology and Bioinformatics								
vi)	Introduction to IT								
vii)	Introduction to International Business								
viii)	Healthcare & Hospital Management								
ix)	Introduction to Operations & Supply Chain Management								
x)	Introduction to Business Analytics								
MB 110	**Disaster management**	-	-	-	01	10	03	02	15
	Total			**900**	**27**				

MBA Semester -II

Subject Code	Subject Title	Marks		Total	Credits	No. of Sessions			Total No. of Sessions (Hrs)
		External	Internal			L	T	P	
MB 201	Marketing Management	40	60	100	03	40	05	-	45
MB 202	Financial Management	40	60	100	03	40	05	-	45
MB 203	Human Resource Management	40	60	100	03	40	05	-	45
MB 204	Operation Management	40	60	100	03	40	05	-	45
MB 205	Research Methodology for Managers	40	60	100	03	40	05	-	45
MB 206	Data Analytics	40	60	100	03	40	05	-	45
MB 207	Emotional & Spiritual Intelligence for Managerial Effectiveness	40	60	100	03	40	05	-	45
MB 208	Entrepreneurship Development & Project Management	40	60	100	03	40	05	-	45
MB 208A	Entrepreneurship Development in Agri sector **(Only for Agribusiness Specialization instead of MB 208)**	40	60	100	03	40	05	-	45
MB 209	**Domain Elective -II (Only 1)**								
I)	Management of Agriculture & Allied sciences	40	60	100	2	20	05	-	30
ii)	Financial Markets & Services								
iii)	Training & Development								
iv)	Pharmaceutical Management								
v)	Application and Methodology of Biotechnology								
vi)	IT in Business Management								
vii)	Export & Import Management								
viii)	Hospital Administrations								
ix)	Production & Operations Management								
x)	Applications of Business Analytics								
MB 210	Industry Sectoral Analysis.	-	-	-	01	10	03	02	15
	Total			**900**	**27**				

MBA Semester -III

Subject Code	Subject Title	Marks		Total	Credits	No. of Sessions			Total No. of Sessions
		External	Internal			L	T	P	(Hrs)
MB 301	Strategic Management	40	60	100	03	40	05	-	45
MB 302	Start Up and New Venture Management	40	60	100	03	40	05	-	45
MB 303	Specialization- I, Paper - 1 (A)	40	60	100	03	40	05	-	45
MB 304	Specialization- I, Paper - 2 (A)	40	60	100	03	40	05	-	45
MB 305	Specialization- I, Paper - 3 (A)	40	60	100	03	40	05	-	45
MB 306	Specialization- II, Paper –1(B/C/D/E/F/G/H/I/J/K)	40	60	100	03	40	05	-	45
MB 307	Specialization- II, Paper –2(B/C/D/E/F/G/H/I/J/K)	40	60	100	03	40	05	-	45
MB 308	Specialization- II, Paper –3(B/C/D/E/F/G/H/I/J/K)	40	60	100	03	40	05	-	45
MB 309	Project Viva for SIP	40	60	100	06	-	-	-	60 Days
MB 310	Introduction to Cyber Security	-	-	-	01	10	03	02	15
	Total			**900**	**31**				

MBA Semester -IV

Subject Code	Subject Title	Marks		Total	Credits	No. of Sessions			Total No. of Sessions
		External	Internal			L	T	P	(Hrs)
MB 401	Specialization- I, Paper - 4 (A)	40	60	100	03	40	05	-	50
MB 402	Specialization- I, Paper - 5 (A)	40	60	100	03	40	05	-	50
MB 403	Specialization- I, Paper - 6 (A)	40	60	100	03	40	05	-	50
MB 404	Specialization- II, Paper –4(B/C/D/E/F/G/H/I/J/K)	40	60	100	03	40	05	-	50
MB 405	Specialization- II, Paper –5(B/C/D/E/F/G/H/I/J/K)	40	60	100	03	40	05	-	50
MB 406	Specialization- II, Paper –6(B/C/D/E/F/G/H/I/J/K)	40	60	100	03	40	05	-	50
MB 407	Business Ethics	-	-	-	01	10	03	02	15
	Total			**600**	**19**				

Specialization (student can choose any one Specialization along with Marketing Management as compulsory Specialization)
Note: In the final degree certificate both Specialization would be mentioned (as dual Specialization).

PAPERS IN SPECIALZATION

I. Marketing Management

PAPER 1. MB 303A-Sales & Distribution Management
PAPER 2. MB 304A-Digital Marketing
PAPER 3. MB 305A-Product & Brand Management
PAPER 4. MB 401A-Retail Management
PAPER 5. MB 402A-Services Marketing
PAPER 6. MB 403A-B2B Marketing

II. Agribusiness Management

PAPER 1. MB 306B-Marketing of Agri -Inputs & Outputs
PAPER 2. MB 307B-Post-harvest technology & Management
PAPER 3. MB 308B-Agri Import & Export Management
PAPER 4. MB 404B-Rural Credit & Urban Finance for Agriculture
PAPER 5. MB 405B-Procurement and Warehouse Management
PAPER 6. MB 406B-Management of Agri Cooperatives

III. Financial Management

PAPER 1. MB 306C-Taxation
PAPER 2. MB 307C-Security Analysis & Portfolio Management
PAPER 3. MB 308C-Analysis of Financial Statements
PAPER 4. MB 404C-Financial Modeling
PAPER 5. MB 405C-Insurance and Risk management
PAPER 6. MB 406C- Strategic Finance Management

IV. Human Resource Management

PAPER 1 MB 306D-Performance & Compensation Management
PAPER 2. MB 307D-Labour Laws
PAPER 3. MB 308D-Strategic HRM
PAPER 4. MB 404D-Organizational Change & Development
PAPER 5. MB 405D-International HRM
PAPER 6. MB 406D-Talent Retention & Employee Engagement

V. Pharmaceutical Management

PAPER 1. MB 306E-Pharma Product & Brand Management
PAPER 2. MB 307E-Pharma Sales, Distribution & Retail Management
PAPER 3. MB 308E-Pharmaceutical Manufacturing & regulatory Affairs
PAPER 4. MB 404E-Intellectual Property rights & Legal aspects in Pharmaceutical Industry
PAPER 5. MB 405E-Pharmaceutical Export Management
PAPER 6. MB 406E-Marketing strategy and product launch Dynamics

VI. Biotech & Bioinformatics Management

PAPER 1. MB 306F-Food technology and fundamentals of production planning
PAPER 2. MB 307F-Ethics, biosafety and hazard management in biotechnology
PAPER 3. MB 308F-Environmental biotechnology and environment management
PAPER 4. MB 404F-Fermentation Technology and Industrial Biotechnology
PAPER 5. MB 405F-Advances in Biotechnology and Bioinformatics
PAPER 6. MB 406F-Agricultural Biotechnology

VII. IT & Systems Management

PAPER 1. MB 306G-E- Commerce & Social Media Marketing
PAPER 2. MB 307G-Database Management System
PAPER 3. MB 308G-Supply Chain Management Information Systems
PAPER 4. MB 404G-Innovation and Technology Management
PAPER 5. MB 405G-Marketing of Information Technology
PAPER 6. MB 406G-Knowledge Management System

VIII. International Business Management

PAPER 1. MB 306H-International Trade, WTO & Trade Policy issues
PAPER 2. MB 307H-Intellectual Property Rights
PAPER 3. MB 308H-International Banking
PAPER 4. MB 404H-International Marketing
PAPER 5. MB 405H-International Finance & Forex Management
PAPER 6. MB 406H-International Business Strategy

IX. Hospital & Health Care Management

PAPER 1. MB 306I-Community Health Management
PAPER 2. MB 307I-Laws Related to Hospital & Medical Services
PAPER 3. MB 308I-Biotechnology Plant Management
PAPER 4. MB 404I-Management of Hospital information System
PAPER 5. MB 405I-Hospital Waste & Hygiene Management
PAPER 6. MB 406I-Marketing of Hospital & Health Care Services

X. Operations & Supply Chain Management

PAPER 1. MB 306J-Operation Research & Management
PAPER 2. MB 307J-Logistics Management
PAPER 3. MB 308J-Supply Chain Management
PAPER 4. MB 404J-Management of Manufacturing system
PAPER 5. MB 405J- Project Management
PAPER 6. MB 406J-Innovation & Research & Development Management

XI. Business Analytics

PAPER 1. MB 306K-Analytics for Business Functions
PAPER 2. MB 307K-Performing Analytics with Python
PAPER 3. MB 308K-Machine Learning with R Programming
PAPER 4. MB 404K-Data Visualization for Managers
PAPER 5. MB 405K- Security & Master Data Management
PAPER 6. MB 406K-Internet of Things

Teaching Staff

Sr. No.	Name of the Staff	Qualification	Designation	Teaching Experience
1	Dr. Chetan Chaudhari	MBA, Ph.D. (Mkt.), B.E. (Prod.)	Director	17 years
2	Dr. Hansraj Thorat	M.Com., M.Phil, Ph.D.	Professor & Research Head	36 years
3	Dr. Snehal Maheshkar	MBA, Ph.D. (HRM)	Associate Professor	16 years
4	Dr. Vidya Nakhate	M.B.A, M.Phil, Ph.D. (Mkt.)	Associate Professor	17 years
5	Dr. Leena B. Dam	M.Com, PGDBM, Ph.D., ACS	Associate Professor	17 years
6	Dr. Shikha Kaushik	Ph.D., MHRM	Associate Professor	13 years
7	Dr. Amol Gawande	M.M.S, Ph.D.	Associate Professor	13 years
8	Dr. Babasaheb Jadhav	MBA, Ph.D.	Associate Professor	9 years
9	Dr. Snehal Kedar Tare	M.Sc. (Biotech), MBA, Ph.D. (HRM)	Assistant Professor	13 years
10	Dr. Priyanka Bobade	M.B.A, PGDCCA, Ph.D. (Finance)	Assistant Professor	9 years
11	Dr. Deepali Garge	Diploma in Export-Import Mgt., Ph.D. (Business Mgt.)	Assistant Professor	11 years
12	Dr. Mukesh V. Agarwal	MMM, Ph.D.	Assistant Professor	14 years
13	Mrs.Priya Vasagadekar	M.B.A	Assistant Professor	13 years
14	Ms. Sharmistha Deshmukh	M.B.A	Assistant Professor	7 years
15	Ms. Anu Alex	MBA	Assistant Professor	10 years
16	Mrs. Vatsala Manjunath	MBA	Assistant Professor	8 years
17	Mr. Smarjeet Das	MBA	Assistant Professor	10 years
18	Mrs. Dhanashri S. Havale	MBS (Mkt.), M.Sc. (Biotech)	Assistant Professor	10 years
19	Ms. Nishi Malhotra	M.Com., MBA, NET	Assistant Professor	13 years
20	Ms. Vaishnavi Avhad	MBA (Mkt.), B.Sc. (Industrial Science)	Assistant Professor	1 year
21	Ms. Nikita Shetye	MBA (HRM), B.Com.	Assistant Professor	1 year

Category wise Salary Pattern for the Academic Positions

S.N.	Designation	Pay Scale
1	Assistant Professor	PB - 15600 - 39100 AGP - 6000 / 7000 / 8000
2	Associate Professor	PB - 37400 - 67000 AGP - 9000
3	Professor	PB - 37400 - 67000 AGP - 10000

Teaching-Learning process:

School has developed 'TRP' method in teaching – learning process wherein:

- Teaching - Reading – Presentations Pedagogy
- Structured course outlines Session Plans
- Case study method of teaching
- Students are encouraged to work in teams and develop decision - making skills
- Sponsoring students to Seminars and B- School festivals to apply their managerial skills
- Encouraging students to organise seminars on Current events.
- Induction programme
- Mentorship Programme

Evaluation Process

Continuous Evaluation of the Students performance

COMPOSITION OF ASSESSMENT	
Internal Evaluation	40 Marks
External Evaluation	60 Marks
Total Evaluation (Subjects with 4 credits)	100 Marks

Internal continuous evaluation of the students performance will be base on case study analysis / Presentations / Assignments /Quiz/ Mid term examination etc.

Summer Internship (Project Work)

As an integral part of the BBA programme, it is mandatory for the student to undergo summer internship for a period of two months or eight working weeks after completing their 4th semester. The main objective of this Summer Internship Project (SIP) is to help the interns acquire managerial skills and expose them to the practical aspects of business management.

Summer Internship Faculty Guides

In the process, each student will have a faculty guide. For operational convenience, the student should be in regular touch with the faculty guide through email at least once in a week.

Faculty Guide once allotted cannot be changed or swapped without explicit permission of the Director.

Attendance Norms

Every student must have minimum 75% attendance in each semester to be eligible for examinations.

Ragging :

Ragging in any form is a punishable offence in accordance with the “UGC Regulations on Curbing the Menace of Ragging in Higher Educational Institutions, 2009”, and committing this act of indiscipline shall result in punishment under the provisions of any penal law for the time being in force. On admission, candidates will be provided with detailed guidelines related to Ragging.

As per the recent UGC Regulations, the affidavits to be filed by the Student and their parents about the anti-ragging regulations of UGC, these affidavits need not be on stamp paper nor need to be registered. On the contrary, they should be submitted by the admitted students by submitting these affidavits on-line. **As per UGC regulations mandatory affidavits should be submitted by all old and fresh students and parents / guardians on the UGC website - www.antiragging.in display the step by step guide on "How to fill an online anti ragging undertaking by the student and parent / guardian".**

Disputes :

Difference of opinion and any dispute arising in the interpretation and implementation of the clauses in this brochure, if any, shall be referred to the Vice Chancellor of the Dr. D.Y. Patil Vidyapeeth, Pune and his decision shall be final and binding on all the concerned.

Court Jurisdiction :

Any legal dispute arising out of the admission procedure or of the course refund of the fees of the Vidyapeeth shall be under Pimpri Jurisdiction only.

Warning :

The candidate seeking admission to the course of the Vidyapeeth is warned against possible cheating by unscrupulous persons, who may promise to assure seats by extracting large sums of money from the parents / candidates. The Vidyapeth has not appointed any such agent(s). The Vidyapeeth shall not, in any way, be responsible for the misdeeds of such person(s).

Admission Procedure

Intake & Distribution of Seats:

Name of the Program	Total Seats	General Category (Seats 85%)	NRI / PIO / FN Category (15%)
MBA	240	204	36

Eligibility

A Bachelor's degree in any discipline with a minimum of 50% aggregate marks (45% in case of candidates belonging to reserved categories)

Method of calculating marks at qualifying examination for deciding eligibility .- While deciding the eligibility of the Candidates following procedure shall be adopted,-

(a) The percentage of marks shall be calculated by rounding off to two places after decimal and if the percentage of marks comes out to be 49.50% to 49.99% then it shall be rounded to 50% and if the percentage of marks comes out to be 49.01% to 49.49% shall be rounded to 49% for deciding the eligibility.

(b) If letter grades are assigned at SSC, HSC, Diploma, Bachelor of Science or its equivalent examination, the Candidate must submit the certificate of conversion of letter grades into equivalent marks from the concerned Competent Authority or Board at the time of submission of Application Form. The eligibility shall be decided on the basis of equivalent marks.

(c) If the Candidate reappears for the qualifying examination with all subjects then the marks obtained in the latest examination shall only be considered.

Additional Eligibility for admission to specialization in Hospital & Healthcare Management

Candidates belonging to all categories for admission to the MBA Hospital & Health Systems Management Degree Courses Under Allied Health Sciences should have passed Degree in any one of the courses-viz.,

- Medical- MBBS
- Dental- BDS
- Indian Medicine- BAMS, BHMS, BSMS, BNYS, BUMS
- Allied Health Sciences- B.Sc. (N), B.Pharm., B.Sc. (MLT), BPT & BOT B. Sc.

Documents required :

The following certificates in original along with two photocopies of each are to be submitted at the time of admission.

- Statement of Marks (Graduation)
- Transfer Certificate / Leaving Certificate
- Migration Certificate
- Experience Certificate (If applicable)
- 3 Passport size Photographs
- Age, Caste & Nationality Certificate
- AIU Equivalent Certificate (For NRI/PIO/FN Category) PIO or FN, who is studying for the qualifying examination in school / college located in India, is excluded

Allocation of Seats (Procedure & Definition)

1) General Category

Admissions to these category candidates shall be made on the basis of the merit of the candidates based on Entrance Test score.

2) NRI/ PIO/ FN Category

Candidates under this category shall have Bachelor's degree or equivalent qualifications. Admissions of candidates will be made on the basis of merit in the qualifying examination of the applicants as determined by an admission committee appointed for the purpose by the competent authority. The candidate will be required to pay a processing fee of US $200.

In case the seats which are marked for NRIs/ PIOs/ FNs are not filled by candidates of any of these subcategories, the Management shall fill the vacant seats from the candidates who have appeared for CAT / MAT / XAT / CMAT / ATMA and have applied for the seat separately in the prescribed form available in the Vidyapeeth Office and on the website of the Vidyapeeth & the Institute.

In this context, the bonafide NRIs, PIOs and Foreign Nationals are defined as follows : An NRI is a person who is "not a resident'' or who is 'not ordinarily resident''. A person is treated as "not ordinarily resident'' (I)If he/she has been resident in India for less than 182 days in the year preceding the date of application; or (If he/she has been in India for-less than 365 day during the four years immediately preceding the date of application. A PIO is a person having foreign citizenship (except Pakistan and Bangladesh) within NRI status, but who holds a foreign passport at the time of application or at the time of consideration of admission and during the period of his/her study and whose one/ both parents or anyone/both grandparents(s) is/are (or was/were), citizen(s), of India by virtue of the provisions of the Constitution of India or Section 2(b) of the Citizenship Act 1955 (Act.No. 57 of 1955). An FN is a person having citizenship of a foreign country (or) country (other than India) and not having the status 'NRI' and/or 'PIO'.

Important

Under the NRI, PIO and FN categories, only the student who has studied and passed the qualifying examination from school and /or college located in foreign country (other than India) shall be considered. This will include the student studying in school and / or college situated in foreign country, even if the concerned school/college is affiliated to any Board of Secondary Education or a University in India., However, ward of NRI, PIO or FN, who is studying for the qualifying examination in school/college located in India, is excluded.

Instructions to Candidates Applying for Entrance Test

Candidates are advised

1. To preserve the Fee Receipt and Admit Card safely and bring the same to the Test hall and produce it on demand.
2. To use only black ballpoint pen for marking responses (answers) and for all other entries.
3. To note that issue of Admit Card is just a provision for appearing in AIET-19 and does not imply that the candidate is eligible for admission.
4. To occupy the seat in the test hall at least 30 minutes before the commencement of the Test, and in any case, not after 11.30 am.
5. Not to bring calculators, calculating devices like Cellular (mobile) phone / pager, etc. in the test hall.
6. To enter the AIET-19 Seat Number carefully on the answer sheet.
7. Not to remove any page(s) from the Test Booklet. If any page(s) is/are found missing from his/her Test Booklet, he/she will be proceeded against and shall be liable for criminal action.
8. Not to leave the test hall till the completion of Test, and handing over the Answer Sheet and Test Booklet to the invigilator.

Instructions for completing the Application Form

1. The name mentioned in the form by the candidate should be the same as in the documents of 10+2 examinations.
2. An incomplete application form and an application form which is not accompanied by processing and Entrance test fee (add Rs. 250/- for late submission) shall not be entertained and processed. This fee should not be sent by money order. Please note that the processing fee and entrance test fee is non-refundable.

Instructions for Applying Online

1. Visit http://admissions.dpu.edu.in to apply online.
2. Fill in your basic details and click on the Apply Now button.
3. You will have your dashboard open in front of you. Also welcome mail containing your login ID and password will be sent on your registered email ID. You can use these details to login lates
4. Fill the application form completely and upload all the required documents.
5. Make the fee payment online.
6. After completion of entire form with payment, click on 'Submit' button. Your admission form will get submitted.
7. After the successful payment of the fees, you will not be able to make any changes in the Application Form.
8. On the dashboard, two links for printing Receipt and Application Form will be available. Take printout of both the documents for your reference.
9. Link to print Admit Cards will be provided later and you will be intimated on your email ID and also through SMS on your given mobile number.
10. If you face any technical difficulty at any step while filling the application form, please mail us on the email ID provided on the dashboard of your login page.

Issue of Admit cards

1. All the candidates who have submitted the online application form, are required to download the Admit Card online two weeks before the day of Entrance Test. The admit card will indicate the seat number and the examination centre (with its address) allotted to the candidate.
2. The candidate shall not mutilate the admit card or change any entry made therein after it has been authenticated by the Vidyapeeth authorities.

Fee Structure for MBA Program

Course Fee Structure:

	1st Year	
Fees	**General Category**	**NRI / PIO / FN Category**
Tuition Fees	2,10,000/-	US $ 6000

University Eligibility and Registration Fee (One-time Fee)

15% (Fifteen Percent) of the Fee payable for the first year only, shall be paid by the student separately at the time of filing the Eligibility Application as University Eligibility & Registration Fee. This fee shall be paid by a Demand Draft (DD) drawn in favour of **"The Registrar, Dr. D.Y. Patil Vidyapeeth, Pune"** payable at Pune.

(Note: The University Eligibility & Registration Fee is non-refundable)

The Annual fee shall be increased by 3% each year.

The annual fee is to be paid by NEFT / RTGS / Demand Draft in favour of **"The Director, Global Business School & Research Centre, Pune"** payable at Pune by the student at the time of counseling and issue of admission letter.

Hostel Accommodation & Fees for Academic Year 2019-20

Hostel and Mess facilities (on payment basis) are available for both boys and girls who wish to avail the same. The rooms are well furnished along with the amenities like Internet facility, Doctor on Call, Hot water facility, Central TV room & Reading Room are also available.

Annual Hostel Fees is Rs. 1,60,200/- (III seater non ac with food). It is to be paid by the student at the time of counselling and on-the-spot admission session by a Demand Draft (DD) drawn in favor of "Dr. D. Y. Patil Vidyapeeth Society", payable at Pune.

University Examination Fee

In addition to the above fees, the student shall pay the University Examination Fee every semester as prescribed by the university from time to time. Other conditions and formalities shall be as per the rule of the University.

Provisional Admission Fee

An initial Registration fee of Rs. 30,000/- will be payable on the basis of which provisional admission shall be given. This amount shall be adjusted in the total annual fee at the time of confirmation of admission. The remaining amount of annual fee shall be paid by the student at the time of confirmation of admission.

Rules for cancellation of an Admission and Refund of Fees:

For details please refer to the rules for the cancellation posted on the website.

Pattern of MBA Admission Test - 2019

Pattern of the University Entrance Examination will include Multiple Choice Questions relating to:

English Language	30 marks
Numerical Ability	30 marks
General Awareness	30 marks
Test of Reasoning	30 marks
Business Judgement	30 marks

Time : 02 : 30 hrs

Marks : 150

Calendar of Events for MBA Programme
(Admission to MBA Programme)

i) Through CAT / MAT / XAT / CMAT / ATMA / Entrance Examinations	
1) Admission Processing Fees	Rs. 1000/- (Add Rs. 100/-, if required by post) by DD Favoring "The Registrar, Dr. D. Y. Patil Vidyapeeth, Pune", Payable at Pune.

Students appearing for CAT / MAT / XAT / CMAT / ATMA examinations during September2018, December 2018, February 2019 and May 2019 can apply online from website http://www.gbsrc.dpu.edu.in

ii) Through DPU Entrance Test - 2019		
1	Processing Fee	Rs. 300/-
2	Last date for submitting the application form to Dr. D. Y. Patil Vidyapeeth, Pimpri, Pune for All India Entrance Test – 2019 (AIET-2019)	1) Without late fee : Thursday, 30/05/2019 until 5.00 pm (Test Fee Rs. 1000/-) Total Rs. 1300/- 2) With late fees : Thursday, 06/06/2019 until 5.00 pm (Test Fee Rs.1250/-) Total Rs. 1550/-
3	Places where the AIET-2019 will be held	**Ahmedabad, Chandigarh, Indore, Kolkata, Lucknow, Mumbai, Nagpur, New Delhi and Pune.**
4	*Admit cards to candidates who are considered provisionally eligible for AIET-2019	All the candidates who have submitted the online application form are required to download the Admit Card online two weeks before the day of AIET-2019
5	Day, Date and Time of Test	Sunday, 09/06/2019 From 11.00 am to 1.30 pm
6	Declaration of Entrance Test Result	Will be notified on the Vidyapeeth Website
7	Schedule of Counseling	Will be notified on the Vidyapeeth Website
8	Venue of Counseling	Global Business School & Research Centre, Tathwade, Pune.
9	College to open on	Thursday, 01/08/2019

The Candidate submitting online application form should also pay processing & Entrance Test fee through gateway payment.
Note - The Processing Fee and the Entrance Test Fee is non - refundable.
Results will be displayed on the Vidyapeeth website at **www.dpu.edu.in** Results of individual candidate will not be communicated on telephone or by post.

***Note -**
The DPU will provide the facility of downloading Admit Cards of All India Entrance Test on website: www.dpu.edu.in Candidates are required to download the admit card from the website and follow the instructions given therein. Candidate may please note that admit cards will not be sent by the post.
The Admit Card will bear the candidate's Seat Number, Name, Father's Name, Photograph, Signature with Name and Address of examination centre allotted. The candidate should carefully examine the Admit Card downloaded by him/her for all the entries made therein.

Discipline / Conduct of the Student

1.1 Obligations of the Student

1.1.1 Conduct himself/herself properly

1.1.2 Maintain proper behavior.

1.1.3 Observe strict discipline both within the campus, hostel & outside of the Institution.

1.1.4 Ensure that no act of his / her consciously or unconsciously brings the Institution or any establishment or authority connected with it into disrespect.

1.2 Any act/s by the student which is contrary to the clause (1), shall constitute **misconduct and/or indiscipline**, which include any one or more of the acts jointly or severally, mentioned hereinafter;

1.2.1 Any act of the student which directly or indirectly causes or attempts to cause disturbance in the lawful functioning of the Institution.

1.2.2 The student who is repeatedly absent from the class, lectures, tutorials, practicals and other courses.

1.2.3 The student not abiding by the instructions of the Faculty members and not interacting with them with due respect.

1.2.4 Any student found misbehaving in the campus/class or behaving arrogantly, violently towards the faculty, staff or fellow student.

1.2.5 The Students who is not present for all the class tests, midterm tests, terminal and preliminary examinations.

1.2.6 Permitting or conniving with any person / parent / guardian, which is not authorized to occupy hostel room, residential quarter, or any other accommodation or any part thereof of the Institution.

1.2.7 Obstruction to any student or group of students in any legitimate activities, in classrooms / laboratories / field or places of social and cultural activities within the campus of the Institute.

1.2.8 Possessing or using any fire arms, lethal weapon, explosives, or dangerous substances in the premises of the Institution.

1.2.9 Indulging in any act which would cause embarrassment or annoyance to any student / authority / staff or any member of the staff.

1.2.10 Stealing or damaging any farm produce or any property belonging to the Institution, staff member or student.

1.2.11 Securing admission in the Institution, to any undergraduate or post graduate program or any other course by fabrication or suppression of facts or information.

1.2.12 If the student fails to complete the assignments regularly and has poor academic performance when assessed by the regular class teachers and internal assessment, he/she will not be allowed to appear for the Vidyapeeth examination.

1.2.13 If a student remains absent for lectures, practical or class test and examinations without prior permission of the Principal or the head of the departments, she/he will not be compensated for extra class.

1.2.14 Students should read the notices regularly on notice boards in the academic complex, library and the department notice boards.

1.2.15 Damage of property of the college and its sister institutes like tampering with fixtures, fittings, equipments, instruments, furniture, books, periodicals, walls, windows panels, vehicles etc., will be viewed very seriously.

1.2.16 Recording of any electronic images in the form of photographs, audio or video recording of any person without the person's knowledge; when such recording is likely to cause injury, distress, or damage the reputation of such person; is prohibited in any part of the College and hostel premises. The storing, sharing or distributing of such unauthorized records by any means is also prohibited.

1.2.17 Use of mobile phones and head phones during college hours is prohibited.

1.2.18 As per the rules and regulations of the Dr. D.Y. Patil Vidyapeeth, Pimpri, Pune, 80% attendance in a subject for appearing in the examination is compulsory inclusive of attendance in non-lecture teaching i.e. seminars, group discussion, tutorials, demonstrations, practical's, hospital (tertiary, secondary, primary) posting and bedside clinics etc.

1.2.19 The Students must present in proper dress code with apron/ lab coat, name badge and identity card on all week days /working days and during clinical duties.

1.2.20 Admission of the student will be cancelled at any point of time in case of;

1.2.20.1 Not submitting the required documents on time.

1.2.20.2 Failing to fulfill required eligibility criteria of the program.

1.2.20.3 Submission of fake or incorrect documents.

1.2.20.4 Admission gained by resorting to fraudulent means, illegal gratification or any unfair practice detected at any stage during the entire program.

1.2.20.5 Not paying the stipulated fees on time.

1.3 Prohibition of Ragging:

1.3.1 Ragging in any form is strictly prohibited in the campus and outside. The UGC Regulations on "Curbing the Menace of Ragging in Higher Educational Institutions, 2009" (as amended) and the MCI (Prevention and Prohibiting Ragging in Medical Colleges/ Institutions) Regulations 2009, and DCI Regulations on Curbing the Menace of Ragging in Dental Colleges,2009 shall be applicable to all students of the Vidyapeeth.

1.3.2 It is mandatory to fill the online Anti Ragging undertaking, by every student at the time of the admission and on commencement of every academic year.

1.3.3 Smoking or consumption of alcoholic beverages, or use of banned materials inside the College, Hostel and Campus is strictly prohibited.. Any violation on the part of the students will be viewed very seriously and they will be suspended from the college immediately pending enquiry and in the case of hostellers, they will be expelled from the hostels immediately. Such students will not be permitted to attend classes/sit for examinations and enter the campus without the written permission of the competent Authority.

1.4 Attendance & Progress:

Each student shall always maintain decency, decorum and good conduct, besides keeping steady progress and required attendance. The conduct/ academic performance/ attendance of each student shall be reviewed periodically and appropriate action, including detaining from appearing for the Vidyapeeth Exam/ expelling from the Hostel or College, as the case may be, will be taken against the erring student. The students shall abide by such decision of the authorities of the Institution/Vidyapeeth.

1.5 Payment of Tuition and other Fees

1.5.1 On admission of candidates to the first year of the course of study, all the fees mentioned in the letter of admission, viz., annual tuition fee, registration and eligibility fee, health insurance, caution deposit, hostel and mess fee, etc., as applicable, should be paid on or before the prescribed date without fail. Any delay will attract penalty as specified. If any candidate fails to remit tuition fee and other fees within the last date as notified, he/she will forfeit his/her admission to the course concerned.

1.5.2 In respect of subsequent year(s) of study, tuition fee and other specified fees shall be paid on or before the date as notified to the parents/students and on the Notice Board of the Institution /College concerned. Late payment, if any, will attract penalty as specified.

1.5.3 Similarly, examination fee, as prescribed and notified from time to time, shall be paid on or before the due date. If there is any delay, student has to pay penalty as specified. If any student fails to remit the examination fee even after lapse of the period specified for payment with penalty, such student will not be issued Hall Ticket for the Vidyapeeth examination(s)/debarred from appearing in the Vidyapeeth examination(s).

1.5.4 All fees, once paid to the Vidyapeeth account, will not be refunded or adjusted for any other purpose under any circumstances.

1.6 Rules relating to Vidyapeeth examinations:

1.6.1 The candidates appearing for the Vidyapeeth theory examinations shall be under the direct disciplinary control of the Centre Incharge. Possession of cell phone or any electronic device or incriminatory materials by a candidate or found copying from any device in the examination hall, is strictly prohibited.

1.6.2 Disciplinary action will be initiated if any candidate indulges in any malpractice (unfair means) as enumerated in the Vidyapeeth Examination Manual.

1.7 Rules for Hostel Students

All inmates of the Hostel shall observe the following rules for the smooth and efficient running of the hostel and for their comfortable stay:-

1.7.1 Only bonafide students of Vidyapeeth are eligible for admission to the hostels.

1.7.2 Students who fail to remit the Hostel fee even after a reminder in writing, shall vacate the hostel room allotted to them, forthwith.

1.7.3 No posters or pictures should be stuck inside and outside the room or anywhere around the premises of the hostel or College. Hostlers should avoid sticking bills and posters on the windows, doors and walls (except name strips on the room door). In case the room is found not in order, fine will be levied on the erring student.

1.7.4 Inmates should switch off fans and lights before leaving their rooms.

1.7.5 The inmates are advised to close the taps after use in order to avoid wastage of water.

1.7.6 Dining services will be provided only in the mess and there will be no room service.

1.7.7 Whenever any hosteller falls sick the same should be reported by his/her to the warden who will provide all necessary assistance to get appropriate treatment or medicines.

1.7.8 While going out of hostel the students should enter their name in the register & sign the same by mentioning proper reason.

1.7.9 To leave the hostel premises, permission of the Chief Warden is absolutely necessary. Students who want to stay overnight to visit their parents or guardians should approach the Chief Warden for permission. Permission will be granted only after obtaining written request from the parent/guardian duly signed by them, which will be duly entered in a register maintained in each block by the Warden.

1.7.10 All rooms, corridors, toilets etc. must be kept clean and any student who violates the rule shall be expelled from the hostel.

1.7.11 Hostel facility is provided with a view to help the student to pursue his/her studies in good environment and to facilitate/ promote his/her academic progress. A student who fails to keep up the congenial atmosphere and environment in the Hostel or to perform well and maintain academic progress shall not be allowed to use the hostel facility and shall vacate his/her room immediately on intimation from the Chief Warden/ Dean/Principal/Director of Faculties.

All students will be governed by the rules stated above and by those that will be framed from time to time during the academic year.

Failure on the part of the students to abide by the disciplinary rules will result in such punishment including expulsion from the College/Hostel as may be imposed by the Institution/Vidyapeeth/Head of the Institution.

The decision of the Institution/Vidyapeeth/Head of the Institution with regard to disciplinary cases shall be final and all the students shall abide by such decisions.

1.8 Powers of Competent Authority (Dean/Principal/ Director at the Institute level)

The Competent authority may impose any one or more of the following punishment/s on the student found guilty of misconduct, indiscipline, in proportion thereof:

1.8.1 Warning/reprimand

1.8.2 Fine

1.8.3 Cancellation/withheld scholarship / award / prize / medal.

1.8.4 Expulsion from the Hostel.

1.8.5 Expulsion from the institution

1.8.6 Cancellation of the result of the student concerned in the examination of the Institution.

1.8.7 Temporary annulment from the Hostel/ Institution.

1.8.8 Rustication from the Institution.

1.9 Procedure for Inquiry

If the competent authority is satisfied that there is a prima facie case inflicting penalties, mentioned in clause No. 8, the authority shall make inquiry, in the following manner:

1.9.1 Due notice in writing shall be given to the student concerned about his alleged act of misconduct / indiscipline.

1.9.2 Student charged shall be required within 15 days of the notice to submit his/her written representation about such charge/s.

1.9.3 If the student fails to submit written representation within specified time limit, the inquiry may be held exparte.

1.9.4 If the student charged desired to see the relevant documents, such of the documents, as are being taken into consideration for the purpose of proving the charge/s, may at the discretion of the inquiry authority, be shown to the student.

1.9.5 The student charged shall be required to produce documents, if any in support of his defense. The inquiry authority may admit relevant evidence / documents.

1.9.6 Inquiry Authority shall record findings on each implication of misconduct or indiscipline, and the reason for such finding and submit the report along with proceedings to the competent Authority

1.9.7 The competent Authority on the basis of findings, shall pass such orders as it deems fit.

The procedure prescribed above need not be followed, when the student charged admits the charges in writing.

1.10 Appeal

If the punishment/fine/rustication is imposed on a student by Dean/Principal/ Director, such a student shall be entitled to file an appeal before the Vice- Chancellor within thirty (30) days of the receipt of the order.

Training & Placement Cell

The Career Guidance and Placement Team (CGPT) consisting of the Director-Corporate Relations, Placement officer and student members are responsible for managing the complete placement process in Campus. The team liaises with the corporate with regards to meetings, discussions, negotiations, invitation and final selection of students to ensure that it is a win-win situation for all the stakeholders involved in this process. Placement Assistance is given to all the students.

In spite of an economic downturn in business & industry, the persistent efforts of the placement team along with a bunch of fully motivated & duly trained students; we could achieve good placement annual record. At Global Business School & Research Centre, a continuous & consistent emphasis on practical training, soft skills development, English language improvement & personality enhancement exercises form an integral part of our daily activities right from the commencement of the MBA Programme. This emphasis on building an appropriate attitude towards corporate world & developing the required skill sets has stood us in good stead and the feedback received from the employers about our students has been extremely encouraging.

Global Business School & Research Centre provides eleven specialization options for MBA course. Besides traditional specializations like Marketing Management, Human Resource Management, Finance, International Business; we provide business analytics, rural and Agri. Business Management Biotechnology & Bioinformatics Management, IT & Systems Management, Hospital & Healthcare Management, Pharmaceutical Management as specialization areas. Hence companies falling under various industries visit the campus.

In the last two batches, various companies from Manufacturing, FMCG/ Retail sector, IT, Consulting, Bio-technology, Pharmaceutical industry & Core Finance sectors visited the campus.

A committed team of specialists train & guide the students through intensive classroom demonstrations, mock group discussions & personal interviews. Students are grouped into various committees who assist the placement cell in evolving a broad policy framework & also to identify & design strategies to approach & invite different corporate groups & companies for campus interviews at our state of- the-art campus.

Pre-Placement Talk :

The Pre-Placement Talk offers the corporate world an opportunity to interact with the students and get to know their prospective recruits better both for the summer and final placements.

Organizations make presentation which are vital in providing the students with the information about the organization and career prospects in which typical students concerns like job description, selection criteria, industry culture, remuneration package, scope for growth and cross functional exposure are clarified.

Summer Internship Programme :

Summer Internship constitutes an integral part of the MBA program and is valued for its relevance in management education. Summer Internship is positioned between the first and second year of the MBA program.

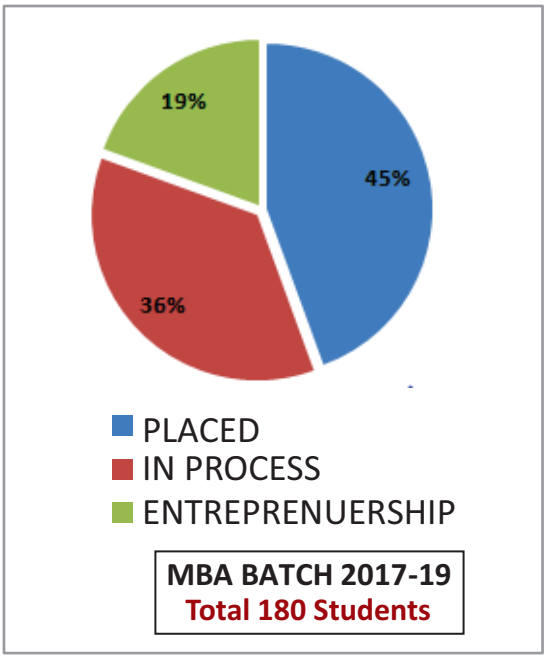
The Students are placed in different organizations for a period of 2 months on a specific assignment with their preferred areas of specialization.

As a part of the assignment, students are required to submit the project report. The presentation, made by the students, to the organization and the faculty, forms the basis for the evaluation of the project work.

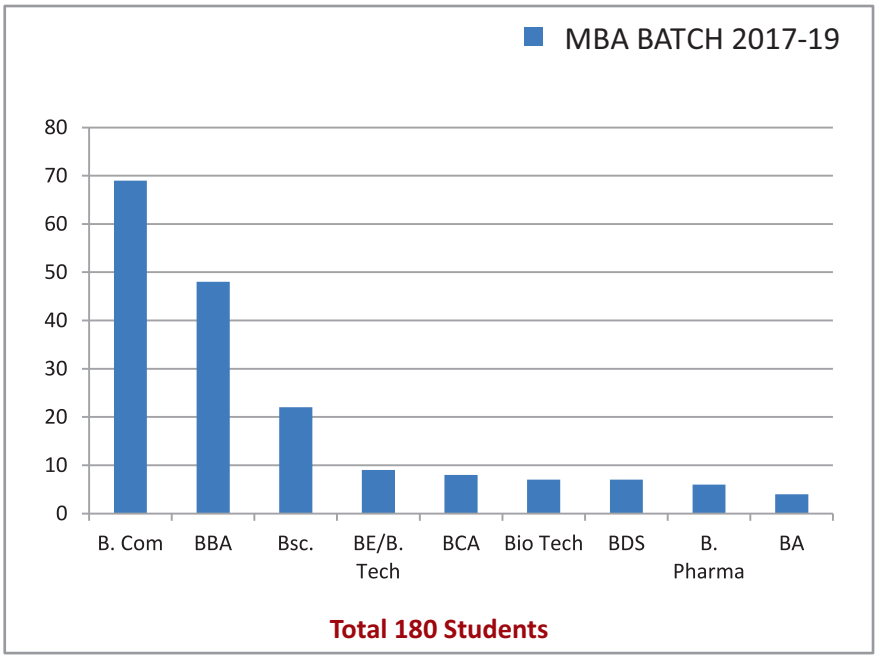
Final Placement Process:

Placement process commences from the month of September every academic year for MBA second year students. The industry has sought and utilized the intellectual capital of GBSRC by participating in the final placement process. The real proof of the quality and effectiveness of any Business School lies in the acceptance of its graduates in the industry. The budding managers are absorbed by the MNC's Indian Giants and Public Sector firms, from this Campus.

Placement Status of Students



Academic Background of Students



SOME OF OUR RECRUITERS....

99acres.com	Eclerx	Kantar Operations	Rustomjee Developers
Absolute Reports Pvt Ltd.	Enrich Energy Pvt Ltd	Karvy Broking	Samruddhi Distribution Channel.
ACPL Group	ETG Parrogate	Kotak Bank	Sankey
American Express	Fab India	KPIT	Seashell Logistics
Angel Broking	Faurecia Interior Systems (HR)	Kurl-on	Sharekhan Borking
Apollo Munich Health Insurance	FirstCry.Com	Lexi Pens	SKP
Aquaspade Pvt. Ltd.	Fleet Ocean Maritime Academy	LIVEHealth	SKYi Composities
Ascentrik Research Pvt. Ltd.	Flipkart	Mahindra First Choice	Sonata Software
Asian Paints Ltd	Future Generali	Manitowoc Cranes Potain I P Ltd.	SPIRO LIFECARE PRIVATE LIMITED
AU Small Finance Bank	Gallaghar Services	Markets & Markets	SRA Group
Axis Securities Ltd.	Global Logistics Solutions	Marketyers Consulting	Sundayota Numandis
Bajaj Capital	Havels	MD India Health Insurance	Suryoday Small Finance Bank
Bajaj Finserv	HDFC Bank	Metro Global Services	Syntel Inc.
Bandhan Bank	Hotel Fourtune Inn	Nitro Infotech	Talent Corner HR Services
Bestla Group	Hotel Hyatt	Parle Agro	Tata Technology
Butterfly Edufields Pvt. Ltd.	HSBC	Path Finder	TCS
BVG Group	ICICI Prudential Asset Management	Piaggio Motors	Tech Mahindra
Byju's Learning	Impact Logistics	Pinclick	The Food Dost
Capgemini	India Infoline	Polishlane Services Pvt ltd	Tresvista
Capital Aim Advisory Services	Indiabulls Pharmaseutical	Principal Global	Vivanta Hotel - TAJ
CC Wilson India	Indiabulls Real estate	Reliance Nippon Insurance	Wrig Nano Systems
Cromptongraves Electrical Ltd.	IndusInd Bank	Reval Analytical	XL Dynamics
Dalal Street Investment Journal	ITC	Reval Analytics	
Dr. D.Y. Patil Hospital	ITC	RSPL Ltd.	
DTDC	Jaro Education	Rubi con	
Dyson	Just Dial	Ruby Capital	

Visiting Faculty

GBSRC has a multi disciplinary faculty drawn from a resource pool of highly experienced industry professionals, consultants and academicians. Their different backgrounds and vast experience provide valuable insights into the dynamic and challenging world of business.

Resource Person	Area of Expertise/Specialization
Dr. P.V.Bokil	Hospital & Healthcare Management
Dr.Atul Deshpande	Security Analysis & Portfolio Management
Dr. Atul Kapdi	Hospital & Healthcare Management
Prof. Ulhas Kelkar	Material & Logistic Management
Dr. Anand Prakash	Research Methodology
Prof. S.S. Karkhanis	Pharmaceutical Management and Regulatory affairs
Dr. Minal Wani	Biotechnology & Bioinformatics Management
Prof. Emmanuel Braggs	Talent Management & Employee Engagement
Dr.Megha Mamulwar	Community Health Management
Dr. Deepa Prasad	Travel & Tourism Management
Dr. Sudhir Kulkarni	Statistics & Quantitative Techniques
Dr. J.S. Bhawalkar	Hospital & Healthcare Management
Prof. Shantanu Jahagirdar	International Finance Management
Prof. Debashish Datta	Human Resource Management
Prof. Vijay Korke	Finance for Service Industry
Prof. Gautam Pherwani	Marketing Management
Prof. Pravin Tungare	Financial Management
Prof. R.S. Lahiri	International Finance Management
Mr. Deepak Solanki	Sales & Distribution Management
Prof. S.K. Vaze	International Finance Management
Prof. R.G. Anandikar	Marketing Management
Prof. Vijay Mudkavi	Human Resource Management
Dr. Vivek Marathe	Information Technology & Computer Systems
Prof. G.V. Subba Rao	International Finance Management
Prof. Siddharth Madhok	Information & Technology Management
Dr. Komal Deshpande	Financial Management
Dr. Manjushree Kumar	Hospital & Healthcare Management
Prof. D.N.Itkyal	Hospital & Healthcare Management
Prof. P.S. Gadkari	Labour Laws & Health Insurance
Prof. Gayatri Pai	Management Accounting
Prof. Saurav Bhowmik	Hospital Administration
Prof. Shweta Vyas	Excel 2, SQT
Mr Saurav Bhowmik	Hospital and healthcare management
Prof. Dattaraya Itkyal	Hospital and healthcare management
Nrupa Soman	Human Resource Management
Prof. Harish Hingorani	Quantitative Techniques
Samar Roychowdhury	Biotecnology
Amit Jain	Business Analytics
Madhup Gandhi	Operation Management

Industry Interface Academic Year 2018-19

Resource Person	Topic
CA Shailendra Marathe	Budget Analysis
Dr. Arun Ingle	Intellectual Property Rights
Mr. Rohan Kelkar - Human Resources Consultant & Certified Practitioner in NLP, from Mumbai	Campus to Corporate and Beyond
Mr. Nitin Pitty, Sales Director- KPIT Technologies Limited, Pune	Industry Expert's brief on SIP
Mr. Shubroto Banerjee	Who Am I
Mr. Minwoo Seo Dy. Director of IMEI	Mind Control
Dr. Anugamini P. Srivastava	"Research tools for Summer Internship Project
Mr. Thomas Kuriakose	How to define your personal brand
Mr. Saket Jain	Bombay Stock exchange
Dr. Harold D'costa President - Cyber Security Corporation and CEO	Cyber crime
Dr. Raman Manjeshwar	Managerial effectiveness
Dr. Pandu Goudara Chief Talent Mentor, TALENT Mentoring LLP	Campus to corporate
Dr. Vasant Khisty, MD Sammy consulting	The Power of Exclusivity (Differentiation)
Dr. Vasant Bang	Relevance of Market research
Mr. Ashish Bhave	Motivational Lecture
Mr. Sandesh Banger Former AVP C&IB-RBL Bank	How to face the corporate world'
Dr. Nitin Pitty, Sales Director- KPIT Technologies	Importance of technology in everyday lives
Mr. Rajendra Raut General Manager – HR (Talent Acquisition Group) WNS Global Services	HR Practices and People Management
Ms. Anagha Kulkarni	Session on Meditation
Mr. Akash Choughule	Safety and Awareness
Mr. Anuj Nagpal -City Growth Manager at Swiggy	Marketing Strategies
Mrs. Ranjeeta-Business consultant, coach and HR manager	Presentation skills
Mr. Pankaj Mathkar-BSE	International Literacy Day
Mrs. Priya Fernandes- Ex-Regional Head for Training (AVIVA Life insurance)	Relevance of International Business Management
Mr. HarshavardhanRanade- Founder Director, Biznovators + Udyoghalam, Pune	Startup Entrepreneurship
Mr. Jitendra Sandu-Chief Operating Officer | TAAS	A BMW or A Mercedes Benz or a Million Dollar in my Bank Account by Age 27
Vijay Pawar Chief Guest MajorGeneral	Surgical Strikes
Mr. M. Christopher Fernandez	Redesigning HR of Organization in the Era of Disruption"

GBSRC from Students' Perspective

Hello everyone! We the students of GBSRC welcome you to the MBA Program. We feel great to share our experience at GBSRC with you. Even though we have different individualities, our opinion about our institute, i.e. GBSRC is one and the same. 'It's the Best !'

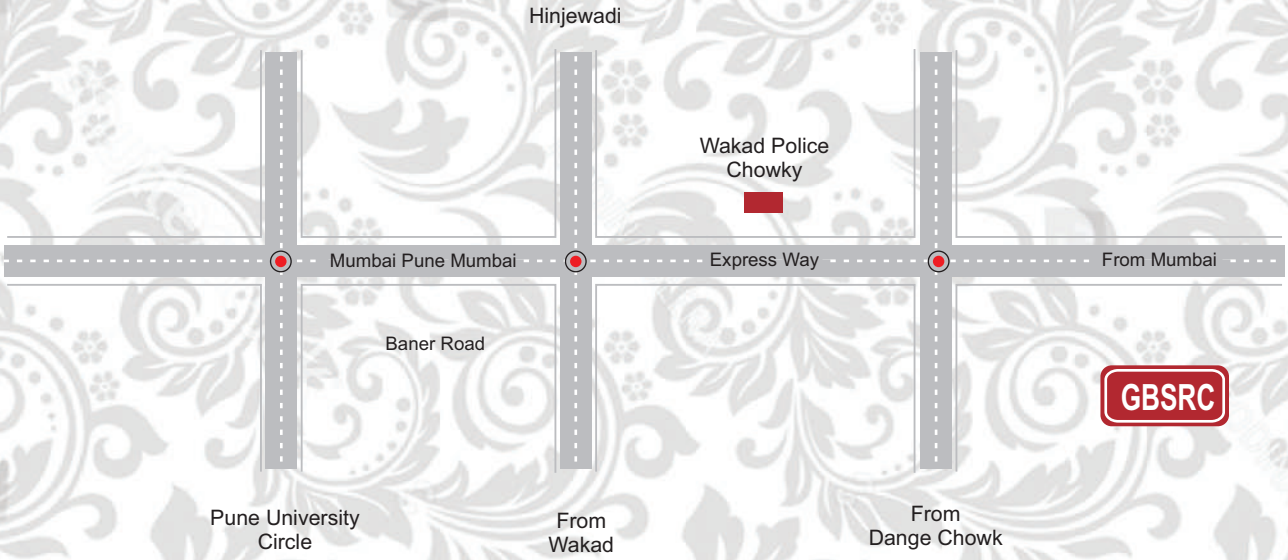
Our class is a blend of various cultures as all of us have come from different parts of our country. We bear different grduation backgrounds. But now we all are pursuing MBA degree from the renowned GBSRC. The reception we got right from our admission till date has really been satisfying. During the induction programme, we were nervous, as we were about to meet new people but this nervousness was short lived. As soon as we interacted with our professors, director, other staff members and of course with each other, each one of us was convinced that we had made the right decision. While the induction program was on, we got to listen to many renowned personalities. Their inspiring words instilled confidence within us.

We undergo wholesome development with various forum activities, organize events and participate in various extra- curricular activities. Our MBA program is enriched with presentations, seminars, practicals, industrial visits, course sessions much more. We must mention here that our faculty members are highly qualified and experienced.

We can surely say that whatever time we have spent here in GBSRC has been wonderful. We really feel proud to be a part of GBSRC.

As your seniors, we all whole heartedly welcome you to this wonderful institute. We are sure that the time you spend here will prove to be extremely valuable, which you will cherish for your entire personal and professional lives.

We look forward to sharing our amazing experience with you .



DPU

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